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WOI - NAEB

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Meetings of October 22 & 23, 1944

As a penalty for being a mere Associate Member who assumed the rights of an Active Member and asked questions and took notes, I was delegated by Schooley to report to the Association members (it is really his job). I have attempted to tabulate my notes, if they are inaccurate, and they may well be because they were on scraps of paper, please inform me and I will mail a corrected copy to the members.

Seventeen member institutions were not represented at the meeting. I am sure we all would like to have heard from them, therefore I am mailing this report to them with a questionaire and a self addressed and stamped envelope. When they return their reports to me, I will mail all a supplementary report. Skonia also promised to send me his notes and if they add anything to the following, I will include it together with your corrections and additions.

REPRESENTED AT THE CHICAGO MEETING

Call	Institution & Delegate	Freq	Power	Hours
WBAA	Purdue University (Jim Miles)	920	5KW-D	Unlimited
WHA	University of Wisconsin (H. B. McCarty)	970	5KW-D	Daytime
WILL	University of Illinois (Frank Schooley)	580	5KW-D	Daytime
WKAR	Michigan State College (Robert J. Coleman)	870	5KW-D	Daytime
WLB	University of Minnesota (E. W. Ziebarth)	770	5KW-D	ST-WCAL Daytime
WNAD	University of Oklahoma (John Dunn)	640	1KW-D	Daytime
WNYC	Municipal Broadcasting System (M. S. Novik)	830	1KW	L-WCCO SA-SH-N
WOSU	Ohio State University (Mrs. Keith Tyler)	820	5KW	L-LS-Dallas
WOI	Iowa State College (W. I. Griffith)	640	5KW-D	Daytime
WSUI	State University of Iowa (Carl Menzer)	910	5KW	Unlimited

KUSP University of South Dakota 920 500W
(Kenneth Christensen)

Indiana University - Depends on commercial radio facilities.
has pending FM CP application before FCC (H. J. Skornia)

University of Michigan - Depends on commercial radio facilities.
Has FM CP for station from FCC (Waldo Abbot)

Western State Teachers College - Depends on commercial radio facilities.
(Wallace Garneau)

STAFF

(FT - Full Time; PT - Part Time; ½T - one half time, etc.)

Ohio State University - Station Director (FT), Director of Radio (FT), Directors of U of Air (½T), School of Air (½T), Foreign Broadcasts (½T), Home Economics (½T), Forums (½T), approximately 20 on staff.

University of Oklahoma - 7 full time; 18 part time

Iowa State College - 12 or 13 on staff. Some are part time in allied Departments.

University of Illinois - Public Relations [illegible] Director (¼T), Radio Director (½T), Music Director (3/4T), Announcer (FT), Writer (FT), Steno (1½), Chief Engineer (FT), Announcer not paid, Operator (FT), 12 part time technicians. (Asking for 12 faculty broadcasters on ¼ time basis. Full time Director, 3 Full Time writers, 4 Administrative fellowships at $80 a month.)

University of Minnesota - 15 people on staff. Has Administrative fellowship paying $80 a month for assistants.

State University of Iowa - 5 full time, 20 part time (12 of the part time are students) Production Directors are teachers and are paid from their Departmental budgets. (Has five studios.)

Purdue University - Announcer (FT), 5 Graduate Students on Fellowships @ $95 a month, Steno (2½T), 10 Technicians, 3 Directors all ½ time.

University of Wisconsin - 22 (FT) (2 are seasonal - average 20 FT, of whom 8 are Civil Service.)

Michigan State College - 9(FT), 8(PT) students, (all paid). Includes 1 Engineer (FT), 5 Technicians (FT), Director (FT), Production Director (FT), 6 Announcers (PT), and 3 writers (PT)

ADMINISTRATIVE SETUP

South Dakota - The station is run by the Speech Department.

Oklahoma - Broadcasting Service is an independent unit answerable to the President.

Ohio State - This isn't going to be so easy. Mrs. Tyler says that station operation is very democratic; that all programs are decided upon by a staff meeting of the entire staff in which about 9 different directors (see page 2) participate. The supervising officer is a Station Director of Radio who is primarily interested in hiring help. Above him or equal to him is a Director of Radio interested in the various course in radio taught in the University as well as planning radio programs, in fact, in all radio planning. There is a Radio Committee in each school and college of the University which submits to him and to the committee, plans for programs from each school or college. I don't know to whom the Director of Radio is responsible, but it seems that he can be overruled on broadcasts by the station Director. Sounds a little like New Deal Democratic. Dramatic programs are presented by the WOSU Players, which is an independent organization, not a Speech Department class.

Minnesota - Director of Radio is a member of the Speech Department faculty and yet the radio workshop is not connected with any department, although its faculty advisor is the director of the University Theatre who devotes ½ time to radio. This radio Guild is a very strong organization. So strong that the membership has been limited to 100. The neophytes do such routine work as dittoing scripts. When they have learned to do a good job, they are given auditions, and are possibly used on programs with the approval of the station director. The technical operation of the station is entirely separate from the Engineering College.

Illinois - Their radio station seems to be under Joe Wright, who as nearly as I can judge, is director of Public Relations for the University. He has an advisory committee appointed by the President. However, broadcasting is said to be an independent unit which reports to the President.

State University of Iowa - Radio courses are taught in various departments such as Speech, Journalism, etc. One studio is used for a class broadcast, but not for classroom teaching. Has a Radio Guild and issues certificates to students who do high grade of work. Members must have high scholarship rating.

Purdue - Has 3 directors of the Station, all of whom report directly to the President which should be a little confusing. Purdue has an arrangement whereby students who work in broadcasting get scholastic credit for work done on the air. Such students are permitted such work only with the approval of the station's Broadcasting Director and get one, two or three hours credit.

Michigan State - The director is responsible only to the President of the College, but has an advisory committee which he can fall back on. The station is entirely separate from various departments.

University of Oklahoma - Director of Broadcasting is responsible only to the President. All departments at the University are invited to participate in programs and over 100 faculty members contribute.

Iowa State College - I had no direct testimony on their administrative setup, but I rather gather that Griffith calmly and efficiently runs that station.

University of Michigan - Under Extension Service which has an Advisory Board appointed by the President.

PROGRAMMING:

Some rather interesting programs were suggested at the meeting.

Iowa State College operates a radio lending library and has over 2800 member. The Radio Director conducts a survey among these members each year, asking each to submit a list of 5 books they'd like to have in the library. Each member pays 3 dollars and gets some 20 stamps entitling that member to 20 books. They are allowed to keep a book out for 2 weeks and may renew the same book for an additional 2 weeks by mailing in on a postcard (which saves postage) another stamp. There is a fine of 2¢ a day for overdue books. Books are read on the radio by a woman who is paid 3 dollars a day for 25 minute program. She must read the book over beforehand, editing it to eliminate all profanity and liquor scenes. They do not send books out to the hospitals but sell them old books at 50¢ a copy. Many people give subscriptions to the Radio Library as Christmas gifts. They do not seem to pay any attention to copyrights until a publisher objects, then they cut books published by that company off the air for the future. The station also reviews magazine articles on the air. The book club is better than self-supporting.

Wisconsin - Wisconsin has excellent scripts in a series called "Following Congress." These are based upon the Congressional Record. You members can get 10 copies of an individual program for $1.50. It is a very good program. Wisconsin also runs a political forum 6 weeks before the primary and 3 weeks before the election giving time to all parties on the ballot. So far, there has been no difficulty. The station does not ask for advance copies of the script, there is no censorship, but regulations are laid down in a meeting of all participants beforehand.

Purdue - Tried out courses on the air (Mechanical Drawing). Enrollment fee was 14 dollars in which part was refunded. 200 students were needed, only 10 enrolled. Purdue is planning to read complete Shakespearean plays. Possibly with a narrator.

Minnesota - Finds their Convocations good radio material. Informs visiting speakers in advance that their programs are not only to be heard in the auditorium, but also over the air. Minnesota also manages to include in contracts, with lecturers and musicians, a clause stating that the lecture or concert may be broadcast.

State University of Iowa - Broadcasts 50 minute class periods. However, these are broadcast from a station studio rather than from a classroom.

FACULTY PARTICIPATION

Michigan State College - As I understand it, there is a clause in all faculty teaching contracts that members of the faculty will prepare 4 scripts and will be willing to present radio programs.

State University of Iowa - Suggests a good idea that the annual requests by a University for a Bibliography of books and articles written by members of the faculty include a section on radio programs prepared and presented by the faculty. Such a plan would give credit to the faculty members who write radio talks and would be filed in the Administrative Office. They do not give credit to a faculty man whose class participates, presuming that there is no additional work involved.

Oklahoma - Gives credit on the teaching load to a Professor offering a series of programs. While it does not pay faculty members to participate in series of programs, it does provide them with Research Assistants.

Illinois - Picks up 50 minute classroom lectures from the regular classroom.

FREQUENCY MODULATION PLANS

Wisconsin - Is planning 7 FM stations to serve regions not served by AM and is asking $400,000. It has a State Radio Council consisting of the Governor of the State, the Director of Public Instruction, Secretary of the State Normal Colleges, Directore of Adult and Vocational Education, Director of Agriculture, and 4 representatives of the University, namely: Dean of the School of Education, Director of Public Service, and the Director of Agriculture Extension, and Director of the Extension Service.

Illinois - Is asking for fund to move its existing transmitter to build a new transmitter building, and for a new FM transmitter and antenna.

Indiana - Plans to spend approximately $50,000 on a new 10KW station.

Iowa - Plans to use concurrent programs on its FM and AM facilities. Plans on 1KW FM. Is also planning for television.

Purdue - Has application in for both FM and Television.

Michigan State - FM application probably will be filed within the next 2 weeks.

University of Michigan - Has a construction permit for 50KW frequency 42,100 Kc. Call letters WTAX

Skonia says the best Layman's explanation of FM is in a book "Radio From Start to Finish" by Franklin M. Reck. Publisher Crowley.

MISCELLANEOUS IDEAS

Minnesota - Uses quite a number of transcribed programs from the BBC and such programs as General Electric "Excursions in Science" and Westinghouse "Adventures in Research."

State University of Iowa - Has a transcription library of 3000 records. Uses Press Association News. Iowa pays $75 a month for Series B Standard Transcription, $100 a month for NBC Thesaurus and considers the latter the more valuable.

Minnesota - Takes programs from other State Institutions.

Michigan State College - The Station is kept entirely separate from college departments. Objects to the announcement in the bulletin that students in any course will have an opportunity to broadcast, claiming that such a statement guarantees opportunity to both good and bad.

Oklahoma - Presents programs on the basis of 35% music, 65% talk. Also feels that an educational station should plug itself by advertising its own programs.

Wisconsin - Has a separate recording room (not control room). Uses 2 permanant recorders and 1 portable. Has made its' ladies lavatory into a listening room. Only McCarty would think up an idea like that.

A number of stations retain a Washington Attorney. Illinois has a travel budget, and pays about $1500 a year in telephone tolls.

University of Iowa - Has radio courses in French, Spanish and Portuguese.

Novik of WNYC kept insisting that Educational Stations should apply for the new 540 position on the dial. He says it's good, it's free.

All members were again urged to send copies of their annual reports to other members Please!!!! (Don't forget the U of M)

FINANCIAL MATTERS

Indiana expects to spend $50,000 on FM

South Dakota has $40,000 earmarked for radio

Oklahoma has a separate budget for radio: is asking $400,000 from Legislature for improvements and FM.

Illinois now has annual budget of $30,000 and is asking for a material increase, Schooley says the faculty claims that the Broadcasting

Service should be doing a better job and if they won't give adequate funds then that means that the University doesn't want a better job done. Now spends about $1500 a year for telephone line and has a travel budget of $500 a year.

Well boys, there it is. It's up to you to correct it - to improve it. I think it would be worth while to get more complete info under all headings. I thought it was a good meeting. Sorry I took so much of your time getting to be an active member. Schooley will send you a report on the business meeting. I enjoyed each and every one of you.

Regards

Waldo Abbot

Waldo Abbot
University of Michigan

If those representatives who were present at the meeting desire to make any corrections or additions, and if the institutions which were not present at the meeting will give me information under the various headings like that upon the preceeding pages, a supplementary report will be made out. Please fill in this and return it to me at your earliest convenience.

Waldo Abbot
University of Michigan

ADMINISTRATIVE SETUP

STAFF

PROGRAMMING

FACULTY PARTICIPATION AND PAY

FM PLANS

BUDGET OR FINANCES

Institution_____

Reported by_____

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